All Undergraduates
First Majors
Fall 2019 - Fall 2023

MAJOR - Alphabetical Order	2019	2020	2021	2022	2023	5-YR. AVG.***	CHANGE '19-'23
Accounting	78	24.91	.8.49	7815			
			3	2	----	**17.8**	**na**
						78.6	**0.0%**
Culinology	2	1	1	0	----	**1.0**	**na**
Data Science	----	----	1	0	2	**1.0**	**na**
Digital Cinema*	3	0	0	----	----	**1.0**	**na**
Digital Journalism/Journalism	9	10	11	11	8	**9.8**	**-11.1%**
Early Childhood Education	12	15	15	11	4	**11.4**	**-66.7%**
Economics	13	22	15	14	26	**18.0**	**100.0%**
Education Studies	0	1	0	2	6	**1.8**	**na**
Elementary Education	37	37	32	35	32	**34.6**	**-13.5%**
English	44	42	42	44	46	**43.6**	**4.5%**
Entrepreneurship	----	----	10	25	26	**20.3**	**na**
Environmental Science	7	7	3	7	7	**6.2**	**0.0%**
Fashion/Apparel Design	20	24	21	26	36	**25.4**	**80.0%**
Fashion/Apparel Merchandising	43	26	26	35	29	**31.8**	**-32.6%**
Finance	51	62	52	57	66	**57.6**	**29.4%**
Fine Arts*	1	----	----	----	----	**1.0**	**na**
French Studies*	0	2	1	2	----	**1.3**	**na**
Graphic Design	31	28	26	36	36	**31.4**	**16.1%**
Health and Wellness	----	----	11	9	10	**10.0**	**na**
Health Communications	----	2	3	2	2	**2.3**	**na**
History	10	14	28	26	19	**19.4**	**90.0%**
History Secondary/Middle School Teachers	----	7	----	----	----	**7.0**	**na**
Informatics	17	24	16	17	23	**19.4**	**35.3%**
Interdepartmental	0	0	1	0	0	**0.2**	**na**
International Business	29	27	25	27	34	**28.4**	**17.2%**
International Relations & Diplomacy	8	6	10	11	9	**8.8**	**12.5%**
Italian Studies	1	1	1	1	1	**1.0**	**0.0%**
Management	82	84	88	86	100	**88.0**	**22.0%**
Marketing	56	64	66	80	91	**71.4**	**62.5%**
Math and Computer Science	7	6	6	10	14	**8.6**	**100.0%**
Mathematics	66	53	51	55	67	**58.4**	**1.5%**
Music	1	3	3	2	1	**2.0**	**0.0%**
Natural Sciences	52	56	51	57	45	**52.2**	**-13.5%**

MAJOR - Rank Order	2019	2020	2021	2022	2023	5-YR. AVG.***	5-YR. Rank
Pre-Nursing**	----	----	----	160	241	**200.5**	**1**
Psychology	153	167	161	186	198	**173.0**	**2**
Biology	108	117	132	123	117	**119.4**	**3**
Nursing	102	90	83	87	97	**91.8**	**4**
Management	82	84	88	86	100	**88.0**	**5**
Accounting	78	70	87	91	88	**82.8**	**6**
Criminology	76	76	93	72	76	**78.6**	**7**
Computer Science	62	69	73	78	96	**75.6**	**8**
Marketing	56	64	66	80	91	**71.4**	**9**
Mathematics	66	53	51	55	67	**58.4**	**10**
Finance	51	62	52	57	66	**57.6**	**11**
Biology-Chemistry	43	55	66	57	65	**57.2**	**12**
Neuroscience	43	51	69	59	56	**55.6**	**13**
Natural Sciences	52	56	51	57	45	**52.2**	**14**
Sociology	47	54	49	52	52	**50.8**	**15**
Nutrition and Dietetics	70	57	50	40	32	**49.8**	**16**
English	44	42	42	44	46	**43.6**	**17**
Elementary Education	37	37	32	35	32	**34.6**	**18**
Fashion/Apparel Merchandising	43	26	26	35	29	**31.8**	**19**
Graphic Design	31	28	26	36	36	**31.4**	**20**
Pre-Elementary Education**	----	----	----	25	35	**30.0**	**21**
International Business	29	27	25	27	34	**28.4**	**22**
Fashion/Apparel Design	20	24	21	26	36	**25.4**	**23**
Political Science	33	26	22	19	27	**25.4**	**24**
Entrepreneurship	----	----	10	25	26	**20.3**	**25**
History	10	14	28	26	19	**19.4**	**26**
Informatics	17	24	16	17	23	**19.4**	**27**
Economics	13	22	15	14	26	**18.0**	**28**
Business Administration	51	15	3	2	----	**17.8**	**29**
Chemistry	21	16	16	16	11	**16.0**	**30**
Spanish Studies	17	15	18	10	10	**14.0**	**31**
Early Childhood Education	12	15	15	11	4	**11.4**	**32**
Communication Studies	13	9	8	11	11	**10.4**	**33**
Health and Wellness	----	----	11	9	10	**10.0**	**34**
Corporate Communications	14	16	115 12.15 re W nBT/TT1 1 Tf9.3			**10.0**	

Prepared by the Office of Institutional Effectiveness, 10/17/2023

MAJOR - Rank Order	2019	2020	2021	2022	2023	5-YR. AVG.***	5-YR. Rank